

## ABSTRACT

The present invention provides a method of generating a pseudo-3D user-adapted avatar by using artificial intelligence based on a method of converting a 2D image to the pseudo-3D image having visual and partial functions of a 3D model, and a method of performing a coordination simulation by applying the pseudo-3D coordination image generated by applying total clothes coordination information derived from the artificial intelligence to a user-adapted avatar. The pseudo-3D user-adapted avatar is generated by receiving primary size information and deriving secondary size information from an algorithm by using the primary size information. The pseudo-3D user-adapted avatar image suitable to the user's body shape is generated from the 2D standard avatar image. The pseudo-3D coordination image is generated, from the standard 2D image by using coordination-related information, by an artificial intelligence algorithm, and in response to a corrected pseudo-3D user-adapted avatar image, the generated pseudo-3D coordination image is displayed.